

SoccerMat® Sponsorship Packages

1. TITLE SPONSOR — “Powered by [Brand]”

• Exclusive headline sponsor • Branded SoccerMats • Logo on signage • MC callouts • UGC overlays • Lead gen QR • Product placement • Category exclusivity

2. GOLD SPONSOR — “Official Partner”

• Logo on perimeter overlays • Official partner signage • Co-branded photo frame • QR coupon integration • Leaderboard inclusion • Brand challenge segment

3. SILVER SPONSOR — “Presented in Partnership”

• Logo on event backdrop • Shared banners • UGC tagging • MC mention • Flyer/swag distribution

4. COMMUNITY SPONSOR — “Supporter of Youth Play”

• Shared banner • QR scan-to-coupon • Recap email mention • Local swag placement

5. CATEGORY ADD-ONS

• Refreshment Sponsor • Social Media Sponsor • Leaderboard Sponsor • Swag Sponsor